



## VENDOR REGISTRATION FORM

### ANNUAL EDUCATIONAL CONFERENCE

Wednesday – Friday | June 9-11, 2010 | Buffalo, NY

Please e-mail or fax this form to Jessica Rood at

315.267.2151 or roodje@potdam.edu

Registration Deadline: **April 30, 2010**

### CONFERENCE SPONSORSHIP OPPORTUNITIES

**Yes**, I will be attending the 2010 SUNYCUAD as a Conference Sponsor at a rate of \$5,000.

\$5,000 Sponsorship includes the following:

- Booth located at premium location
- Full-page ad in conference program
- Company logo on the SUNYCUAD conference website
- Company logo in conference program
- Company banners in all breakout rooms and gathering places

**Yes**, I will exhibit at the 2010 SUNY conference (single 8-ft. table and two chairs included).

\$750 includes the following:

- 8'x8' booth space at trade show (\$500 value)
- ¼ page advertisement in the conference program (\$250 value)
- Additional ¼ page ads are available for \$250 each

No, I cannot attend the 2010 SUNYCUAD conference, but I would like to place:

- a quarter page advertisement in the conference program for \$250
- a half page advertisement in the conference program for \$500
- a full page advertisement in the conference program for \$1,000  
(see program ad specifications below)

I would like to give conference in-kind donations. In-Kind Donations for printing, conference supplies or other items are welcome and donors will be thanked for their support with an acknowledgement at the conference and in the conference program. Please contact Jessica Rood at 315.267.3348 for details.

Please note: Conference registration, hotel accommodations and meals are not included in the sponsorship rates. We are offering exhibitors conference hotel rates which include both Wednesday and Thursday night accommodations, all meals with the conference participants, and inclusion in all off-site activities. More information about conference rates and how to register will be forwarded to you early Spring 2010.

**AD SPECIFICATIONS:** Ads in the conference program may be a pdf, Illustrator, or Photoshop file with fonts included or outlined as artwork. Art must be actual size, 300 ppi, four-color, and must not bleed. Full page is 7.25" x 10" live area/Half page is 7.25" x 5" live area/Quarter page is 3.75" x 5" live area. Submit ads by April 30, 2010. Ads may be emailed to roodje@potdam.edu

**PAYMENT:**

**Check or credit card accepted.**

Please make check payable to SUNYCUAD-UBF and mail to:

**SUNYCUAD - UBF**

University at Buffalo  
Attn: Marian Fontana  
253 Harriman Hall  
Buffalo, NY 14214

OR pay by credit card. Invoices will be sent with a confirmation letter & more information about registration.

**CONTACT INFORMATION & SPECIAL NEEDS:**

Firm or Vendor Name: \_\_\_\_\_

Description of product or service: \_\_\_\_\_

\_\_\_\_\_

Attendee name(s) and title(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Special needs (electricity, internet connection, etc. Please indicate: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

QUESTIONS? Please contact SUNYCUAD Vendor Chair 2010:

Jessica Rood | SUNY Potsdam, Director of Publications

44 Pierrepont Ave. | Potsdam, NY 13676

Ph: 315.267.3348 Fax: 315.267.2151 | roodje@potsdam.edu

More information, including the conference program, coming soon.