

SUNYCUAD Awards for Excellence Program

Rating Sheet

3. COMMUNITY RELATIONS PROGRAMS

Awards will be given for exceptional community relations programs and projects. Entries should emphasize how the institution worked with the community to identify and correct a problem or to increase awareness of a situation and the overall effect of the program or project. The program or project may be ongoing or new this year, but must have been in place long enough to have produced well-documented, conclusive results. They may include (but are not limited to) work in these areas: community revitalization, continuing education, recycling/environmental projects, social outreach, town-gown issues, or other public interest areas.

All entries must include a brief abstract (maximum of 2 pages) outlining a concise description of the program; planning and objectives; audience; resources, including budget and staffing; and well-documented results. Include supporting materials, such as publications and videos, produced for the program.

Criteria	Rating 1-5, with 5 being highest
Creativity/Innovation	
Quality of Presentation	
Success in meeting stated goals and objectives taking into consideration the investment of resources	