

# SUNYCUAD Awards for Excellence Program

## Rating Sheet

### 4. DEVELOPMENT

Development-related activities that take innovative approaches, demonstrate outstanding success, and model educational fund-raising practices are eligible. These may include putting a new twist on a senior gift program, developing new ways to screen alumni, planning a model campaign, getting parents to give, increasing corporate sponsorship, or improving a tracking system.

All entries must include a brief description (maximum 2 pages) of how the program met the stated objectives. Explain any unusual circumstances and challenges faced and describe allocation of resources and measures of success. Limit number of attachments to what is needed to understand the project.

Submit entries in one of the following subcategories:

- a. University Centers**
- b. Comprehensive Four-Year Colleges**
- c. Community, Technical, and Specialized Colleges**

Criteria	Rating 1-5, with 5 being highest
Creativity/Innovation	
Quality of Presentation	
Success in meeting stated goals and objectives taking into consideration the investment of resources	